

Manage your event in a few clicks



Managing events has never been easier



Simple, fast and safe event management

Organize your online, physical or hybrid event in few simple steps with Jolie.

Generate registration forms, send invitations, manage appointment calendars, create landing pages and much more in a few minutes.

The software is modular and customizable with your colors and graphics and offers a series of features to optimize processes before, during and after the event.

Make your event memorable, build customer loyalty and encourage word of mouth.

Before: plan the event



INVITATIONS MANAGEMENT

Create the guest list and enter additional information to improve the reception starting from company CRM, xls file, web form.

INVITE / SAVE THE DATE / REMINDER

Calendar communication flows and reminders, filter recipients and send messages automatically.

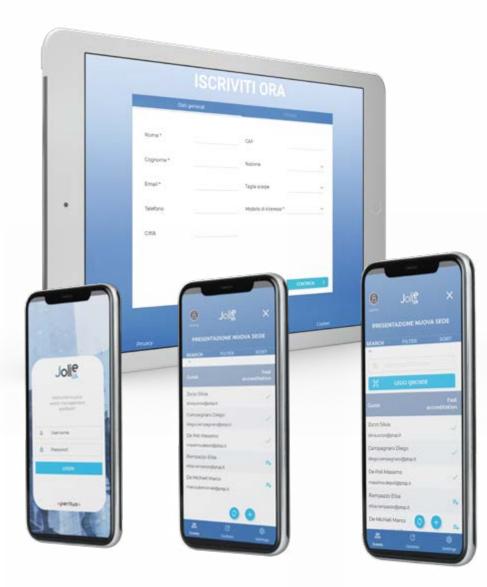
EVENT LANDING PAGE

Create custom registration pages integrated with your portals and advertise the event.

COORDINATES

Choose the dates and the location and define the organizational details. Create dynamic tests, product totems, brochures and data sheets.

During: manage the event



ACCREDITATION

Simplify guest check-in with I-Pad, QRcode and App; accredit last minute guests and escorts. Save time, paper and staff.

ALERT

Recognize special customers thanks to a text message automatically sent by the system.

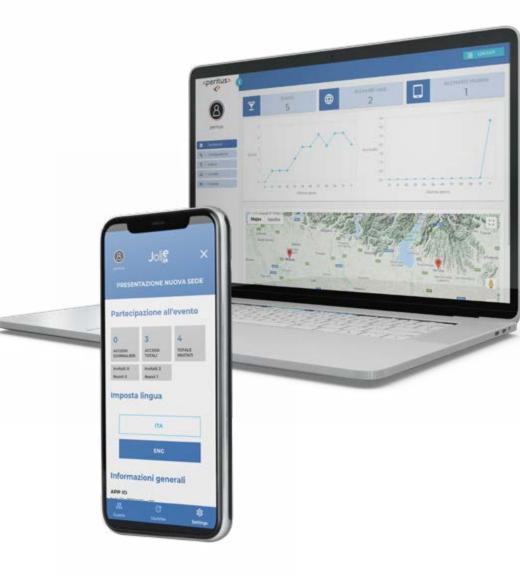
RELEASE SIGN

Protect the guests' privacy with the signature of a photo and video release.

LAST MINUTE GUESTS

Add guests and carers manually at any time.

After: collect & analize data



DATA ANALYSIS

Check the performance of the event and the participation of guests.

GUESTS RANKING

Monitor your guests' interest in the brand, identify and consolidate your market niches.

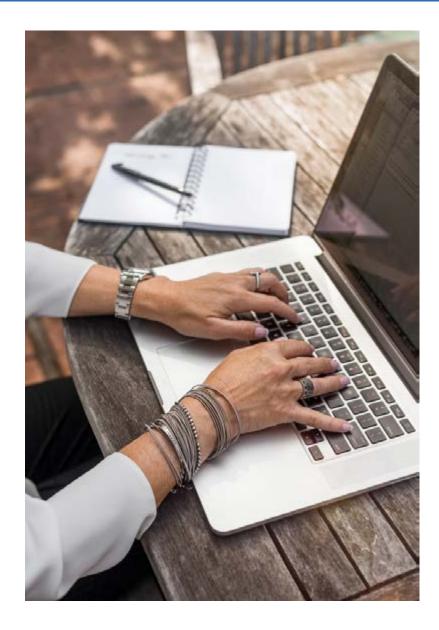
LEAD GENERATION & CUSTOMER SATISFACTION

Generate new contacts and turn them into customers.

SAFETY & PRIVACY

Protect your guests' data.

Services



i-PAD RENTAL

Use intuitive digital interfaces and save paper and money.

DATA UPLOAD

Turn your data into immediate and engaging product sheets.

HOSTESS

Find the right staff to manage your event in the best possible way.

SECRETARIAT

Rely on qualified personnel for the management of complex events.

Web streaming



MANAGE INVITATIONS, RESERVATIONS AND TRACKING

Schedule video bookings

Manage streaming guest lists

Send invitations with personalized links for access and accreditation

Activate the access button close to the event and simplify access control

Immediately track the participants in the digital event

Virtual showroom



INTERACTIVE VIRTUAL EXPERIENCE

Exhibit products in a virtual showroom

Ease the communication between customers and sellers through interactive presentations

Provide images, videos and interactive cards combined with the exploration of a 3D digital space

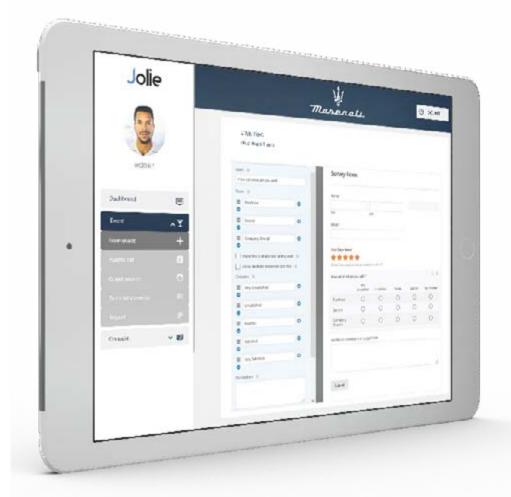
Interact with the product through interactive installations

Make the test of products virtual and realistic thanks to augmented reality

Offer live streaming for scheduled events with the physical presence of products and guests

Present the new models in private meet mode

Survey & ITB



COLLECTION OF FEEDBACK & INTENTION TO BUY

The event does not end when the guests go back home. Post-event care is essential to gather feedback, take stock of the success of the event and build customer loyalty.

With Jolie:

Send surveys to guests via mobile app and email

Access anytime, anywhere

Speed up and ease the compilation

Make the results instantly accessible

Generate graphs for reports in one click

Consolidate Intention To Buy on Salesforce CRM & check the status change at any time (hot, warm, cold)

Want to see a demo of Jolie? Contact us now!

